



Supporting and Promoting Gay Key West Since 1978

513 Truman Ave . PO Box 1208 . Key West FL 33040 . 305-294-4603 .
kwbgonline.org . gaykeywestfl.com

Membership Application

DATE SUBMITTED: _____
BUSINESS OR INDIVIDUAL NAME: _____
MAILING ADDRESS: _____ PHYSICAL ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PUBLIC PHONE: _____ PUBLIC E-MAIL: _____
FAX: _____ WEB URL: _____

Brief Description of Business and/or Individual Member Contact Person:

CONTACT: _____ PHONE: _____
EMAIL: _____ CITY OCCUPATIONAL LIC #: _____
KWBG SPONSORS (LIST TWO): (1) _____ (2) _____

A sponsor must be a current KWBG member in good standing who is willing to "support" your application to become a Guild member. Guild Membership includes a commitment to provide a safe place for our gay, lesbian, bisexual, and transgender visitors and local community members. Please contact us if you need suggestions for sponsors.

MEMBERSHIP DUES/ Type of Membership

Please note, businesses must join at the highest applicable level.

- _____ Individual - \$50.00
- _____ General Business - \$200.00 *(For general businesses located in Key West & up to the 7 Mile Bridge)*
- _____ Associate Business - \$450.00 *(For general businesses located above the 7 Mile Bridge)*
- _____ Restaurant & Bar under 50 Seats/Capacity- \$200.00
- _____ Restaurant & Bar over 50 Seats/Capacity- \$250.00
- _____ Lodging or Vacation Rental up to 19 rooms - \$275.00
- _____ Lodging or Vacation Rental up to 39 rooms - \$375.00
- _____ Lodging or Vacation Rental 40 rooms and up - \$450.00
- _____ Additional Business Membership (& Listing) - \$125 each
- _____ Nonprofit Reciprocal Membership – Complimentary
- _____ Nonprofit Cultural or Service Organizations--\$100

PAYMENT METHOD: _____ Check Enclosed _____ Permission to Run Credit Card
NAME ON CREDIT CARD: _____
CREDIT CARD NUMBER: _____ EXP DATE _____

Please mail (PO Box 1208), fax (305-294-3273) or drop off this application to our office (513 Truman Avenue). Please go to www.gaykeywestfl.com and fill out a MEMBER DIRECTORY listing. Thank you!

Key West Business Guild Membership Responsibilities

Membership in the Key West Business Guild comes with many networking and marketing benefits. It also comes with one very important responsibility: to provide a safe place for our gay, lesbian, bisexual, and transgender visitors and local community members. Your membership application is a commitment to support and promote Gay Key West.

Key West Business Guild Membership Benefits

Benefits of Membership

- Business name and contact info listed in the printed KWBG Gay Key West Map/Directory which is widely distributed world-wide and throughout Key West.
- Business name and contact info listed on www.gaykeywestfl.com with a complimentary URL link
- Opportunity to distribute your business promotional materials at the Guild's Visitor Center and membership luncheon.
- Opportunity to send your ad or announcements to the Guild membership via our weekly e-blasts.

Fee Based Promotional Opportunities

- Banner Ad on www.gaykeywestfl.com
- Premiere Web Directory Listing on www.gaykeywestfl.com
- Print Ad on the KWBG Map/Directory of Gay Key West
- Poster Advertising on the Visitor Center Wall of Fame
- Your individual business's promotional materials distributed at travel shows world wide
- Print mailing to Members

General Business Member. A business member must be licensed to do business in the City of Key West or be located below the Seven Mile Bridge, Monroe County and have the applicable business licence(s). A business member shall have the right to participate in all Guild activities, including voting and advertising. Business Memberships will consist of the following categories: General, Restaurant & Bar Under 50 Seats, Restaurant & Bar Over 50 Seats, Lodging & Vacation Rentals Up to 19 rooms, Lodging & Vacation Rentals 20 to 39 rooms, Lodging & Vacation Rentals Over 40 rooms.

Associate Member. Associate members are located above the Seven Mile Bridge. An associate member may not vote in Guild elections and may not be an Officer or Director-at-Large in the Guild, but receives the other benefits of General Business Membership.

Non-profit Member. An organizational member must have its primary center of activity in Key West; however, it is not required to obtain a business license from the City of Key West. Proof of 501 (c) (3) or (6) status is required; . An organizational member has one vote in Guild elections regardless of the number of members. An application is required. Participation in some Guild member promotional opportunities is fee based.

Additional Business Listing. A fee based promotional opportunity exists for Businesses or Organizational Members wishing to have additional listing(s) placed in more than one category in the printed KWBG Map & Directory or on the www.gaykeywestfl.com website.

Individual Member. An individual member must reside at least two months of the year in the City of Key West or below the Seven Mile Bridge, Monroe County. An individual member shall have the right to participate in all Guild activities including voting, but not promotional or advertising benefits associated with the general business membership.