



**808 Duval St, Key West FL 33040 ~ 305.294.4603 ~ kwbgonline.org**

**Key West Business Guild Membership Application**

Business Name: \_\_\_\_\_ License #: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, ST, Zip: \_\_\_\_\_

Directory Listing Info: \_\_\_\_\_

Location Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

Brief Description of Business (200 characters max): \_\_\_\_\_

**Type of Membership:**

- \_\_\_\_\_ Individual - \$50.00
- \_\_\_\_\_ Non-Profit - \$125.00
- \_\_\_\_\_ General Business - \$225.00
- \_\_\_\_\_ Bar or Restaurant up to 50 seats - \$300
- \_\_\_\_\_ Bar or Restaurant over 50 seats - \$325.00
- \_\_\_\_\_ Lodging up to 20 rooms - \$325.00
- \_\_\_\_\_ Lodging over 20 rooms - \$500.00
- \_\_\_\_\_ Additional Business - \$150.00 each
- \_\_\_\_\_ Associate Business (business located outside Monroe County) - \$750.00

**KWBG Sponsors:** (1) \_\_\_\_\_ (2) \_\_\_\_\_

**Payment Information:**

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security# \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

### **Key West Business Guild Membership Responsibilities**

Membership in the Key West Business Guild comes with many networking and marketing benefits. It also comes with one very important responsibility: to provide a safe place for our gay, lesbian, bisexual, and transgender visitors and local community members. Your membership application is a commitment to support and promote Gay Key West.

#### **Benefits of Membership**

- Business name and contact info listed in the printed KWBG Gay Key West Map/Directory which is widely distributed world-wide and throughout Key West
- Business name and contact info listed on [www.gaykeywestfl.com](http://www.gaykeywestfl.com) with a complimentary link
- Opportunity to distribute your business promotional materials at the Guild's Visitor Center and membership luncheons
- Opportunity to send your ad or announcements to the Guild membership via our weekly e-blasts

#### **Fee-Based Promotional Opportunities**

- Banner Ad on KWBG Event Websites
- Premiere Web Directory Listing on [www.gaykeywestfl.com](http://www.gaykeywestfl.com)
- Print Ad on the KWBG Map/Directory of Gay Key West
- Advertising on the Visitor Center Video Monitors
- Your individual business's promotional materials distributed at travel shows world wide
- Emailing services

General Business Member. A business member must be located in the City of Key West or below the Seven Mile Bridge, Monroe County, and have the applicable business license(s). A business member shall have the right to participate in all Guild activities, including voting and advertising. Business Memberships will consist of the following categories: General, Restaurant & Bar up to 50 Seats, Restaurant & Bar over 50 Seats, Lodging & Vacation Rentals up to 19 rooms, Lodging & Vacation Rentals 20 to 39 rooms, Lodging & Vacation Rentals over 40 rooms.

Associate Member. Associate members are located above the Seven Mile Bridge. An associate member may not vote in Guild elections and may not be an Officer or Director-at-Large in the Guild, but receives the other benefits of General Business Membership.

Nonprofit Member. An organizational member must have its primary center of activity in Key West; however, it is not required to obtain a business license from the City of Key West. Proof of 501 (c) (3) or (6) status is required. An organizational member has one vote in Guild elections regardless of the number of members.

Additional Business Listing. A fee based promotional opportunity exists for Businesses or Organizational Members wishing to have additional listing(s) placed in more than one category in the printed KWBG Map & Directory or on the [www.gaykeywestfl.com](http://www.gaykeywestfl.com) website.

Individual Member. An individual member must reside at least two months of the year in the City of Key West or below the Seven Mile Bridge, Monroe County. An individual member shall have the right to participate in all Guild activities including voting, but not promotional or advertising benefits associated with the general business membership.